



NABIP-TX Magazine 2025 - 26 Advertising Rates

Reaching 1700 readers every quarter!

NABIP-TX Magazine will publish quarterly: March, June, September, and December. E-News will publish bi-monthly. **All ads are full-color.**

The NABIP-TX Magazine is the publication of the National Association of Benefits and Insurance Professionals of Texas. NABIP-TX members serve the health insurance needs of employers and individuals purchasing insurance coverage. They offer traditional health insurance products as well as coverage such as dental, vision, long-term care, disability, Medicare Advantage and Medicare Supplements and a variety of consumer-driven products.

PACKAGE #1: FULL YEAR

- ▶ 4 ads in the NABIP-TX Magazine
- ▶ 24 bi-monthly E-News issues with your hyper-linked logo included
- ▶ Your hyper-linked logo on NABIP-TX homepage for 12 months

PACKAGE #2: HALF YEAR

- ▶ 2 ads in the NABIP-TX Magazine
- ▶ 12 bi-monthly E-News issues with your hyper-linked logo included
- ▶ Your hyper-linked logo on NABIP-TX homepage for 6 months

All ad packages include website links in the electronic NABIP-TX Magazine, your hyper-linked logo in the Bi-Monthly E-News and your company will be featured on our website sponsor page at www.nabip-tx.org

25% surcharge for President's Page, Legislative Page and Back Page*

FULL PAGE

7.25" x 9.75"

\$1,600

\$1,000

HALF PAGE

Horizontal 7.25" x 4.75"

\$900

\$650

QUARTER PAGE

Horizontal 7.25" x 2.25"

\$600

\$400

Add to any package (content provided by advertiser):

FULL YEAR

Two custom email blasts and two social posts

\$1,000

HALF YEAR

One custom email blast and one social post

\$600

20% Discount for Annual Conference Sponsors

All ads must be in a DIGITAL format. Files must be in the format of either: .pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)

An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space reserved. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; \$125/hour design fee applies for changes.

For inquiries: (713) 645-1490 • admin@nabip-tx.org



NABIP-TX News

2025 - 26 Advertising Contract

Contract Sign date: _____		Contract Begin date: _____	
Company Name:		Contact Name:	
Billing Address:			
City/State/Zip:			
Phone:		E-mail:	
Web Address:			
Authorized Signature:			

Magazine Issues:	1. _____	2. _____	3. _____	4. _____
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Frequency:	<input type="checkbox"/> Full Year	<input type="checkbox"/> Half Year
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Size:	<input type="checkbox"/> Full Page	<input type="checkbox"/> Half Page	<input type="checkbox"/> Quarter Page	Price:	
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Space upgrade:	<input type="checkbox"/> *Legislative Page	<input type="checkbox"/> *President's Page	<input type="checkbox"/> *Back Cover	Price:	
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Email Blast/ Social Posts	1. _____	2. _____	Price:	
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*Please verify first as these pages may already have been taken

Total:	
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Pay by Check <input type="checkbox"/>
Card type: <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> Discover
Card Number: _____ Expiration date (month/year): _____ CVC: _____
Name on card: _____
Billing Address: _____ City, State, Zip: _____

Please return the contract to: admin@nabip-tx.org

To pay by check, please mail to:

NABIP-TX, 312 North Avenue East, Suite 5, Cranford, NJ 07016