



# NABIP-TX Magazine 2026 - 27 Advertising Rates

## Reaching 1700 readers every quarter!

NABIP-TX Magazine will publish quarterly: March, June, September, and December.  
E-News will publish monthly. All ads are full-color.

The NABIP-TX Magazine is the publication of the National Association of Benefits and Insurance Professionals of Texas. NABIP-TX members serve the health insurance needs of employers and individuals purchasing insurance coverage. They offer traditional health insurance products as well as coverage such as dental, vision, long-term care, disability, Medicare Advantage and Medicare Supplements and a variety of consumer-driven products.

### PACKAGE #1: FULL YEAR

- ▶ 4 ads in the NABIP-TX Magazine
- ▶ 12 monthly E-News issues with your hyper-linked logo included
- ▶ Your hyper-linked logo on NABIP-TX homepage for 12 months

### PACKAGE #2: HALF YEAR

- ▶ 2 ads in the NABIP-TX Magazine
- ▶ 12 monthly E-News issues with your hyper-linked logo included
- ▶ Your hyper-linked logo on NABIP-TX homepage for 6 months

All ad packages include website links in the electronic NABIP-TX Magazine, your hyper-linked logo in the Monthly E-News and your company will be featured on our website sponsor page at [www.nabip-tx.org](http://www.nabip-tx.org)

**25% surcharge for President's Page, Legislative Page and Back Page\***

#### FULL PAGE

7.25" x 9.75"

**\$1,680**

**\$1,050**

#### HALF PAGE

Horizontal 7.25" x 4.75"

**\$945**

**\$685**

#### QUARTER PAGE

Horizontal 7.25" x 2.25"

**\$630**

**\$420**

**Add to any package (content provided by advertiser):**

#### FULL YEAR

Two custom email blasts and two social posts

**\$1,000**

#### HALF YEAR

One custom email blast and one social post

**\$600**

**20% Discount for Annual Conference Sponsors**

**All ads must be in a DIGITAL format. Files must be in the format of either:  
.pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)**

*An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space reserved. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; \$125/hour design fee applies for changes.*

**For inquiries: (713) 645-1490 • [admin@nabip-tx.org](mailto:admin@nabip-tx.org)**



# NABIP-TX News

## 2026 - 27 Advertising Contract

|                           |  |                            |  |
|---------------------------|--|----------------------------|--|
| Contract Sign date: _____ |  | Contract Begin date: _____ |  |
| Company Name:             |  | Contact Name:              |  |
| Billing Address:          |  |                            |  |
| City/State/Zip:           |  |                            |  |
| Phone:                    |  | E-mail:                    |  |
| Web Address:              |  |                            |  |
| Authorized Signature:     |  |                            |  |

|                  |          |          |          |          |
|------------------|----------|----------|----------|----------|
| Magazine Issues: | 1. _____ | 2. _____ | 3. _____ | 4. _____ |
|------------------|----------|----------|----------|----------|

|            |                                    |                                    |
|------------|------------------------------------|------------------------------------|
| Frequency: | <input type="checkbox"/> Full Year | <input type="checkbox"/> Half Year |
|------------|------------------------------------|------------------------------------|

|       |                                    |                                    |                                       |        |  |
|-------|------------------------------------|------------------------------------|---------------------------------------|--------|--|
| Size: | <input type="checkbox"/> Full Page | <input type="checkbox"/> Half Page | <input type="checkbox"/> Quarter Page | Price: |  |
|-------|------------------------------------|------------------------------------|---------------------------------------|--------|--|

|                |                                            |                                            |                                      |        |  |
|----------------|--------------------------------------------|--------------------------------------------|--------------------------------------|--------|--|
| Space upgrade: | <input type="checkbox"/> *Legislative Page | <input type="checkbox"/> *President's Page | <input type="checkbox"/> *Back Cover | Price: |  |
|----------------|--------------------------------------------|--------------------------------------------|--------------------------------------|--------|--|

|                              |          |          |        |  |
|------------------------------|----------|----------|--------|--|
| Email Blast/<br>Social Posts | 1. _____ | 2. _____ | Price: |  |
|------------------------------|----------|----------|--------|--|

\*Please verify first as these pages may already have been taken

**Total:**

Pay by Check ☐

Card type: ☐ MC ☐ Visa ☐ Amex ☐ Discover

Card Number: \_\_\_\_\_ Expiration date (month/year): \_\_\_\_\_ CVC: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Please return the contract to: [admin@nabip-tx.org](mailto:admin@nabip-tx.org)

To pay by check, please mail to:

**NABIP-TX, 312 North Avenue East, Suite 5, Cranford, NJ 07016**